



MICHAEL CHARTON PRESENTS

THE FIRST WORLD CHAMPIONS

THE UNTOLD STORY OF THE LEGENDARY 1937 SPRINGBOKS IN NEW ZEALAND

PREVIEW  www.youtube.com/watch?v=XozgugQ_zN0

"Michael is an authority and an inspiration. Never have I felt so proudly patriotic"

"I laughed and cried, but most of all I felt an overwhelming sense of pride that these young men were our young men"



"A most incredible, inspiring, moving, 80 minutes"

"Hollywood has seldom, if ever, had me more riveted"

"Outstanding! Reminds me of David Rattray and his takes on the Zulu Wars"

NEL – CRAVEN – BABROW – LOUW – LOUW – BRAND – VAN DEN BERG – TURNER – BASTARD – HARRIS – WHITE – WILLIAMS



INHERIT
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EXECUTIVE SUMMARY & SPECS

1937 - THE FIRST WORLD CHAMPIONS

Michael stumbled upon the story of the 1937 Springboks in an old bookstore on Long Street in Cape Town. And struck by the success of the team as well as the fact that it was a marathon five-month tour to Australia and New Zealand, Michael, began to search for more information on what was a poorly documented tour.

And in wading through the personal scrap books of these old Springboks, Michael discovered a wealth of anecdotes about the players of this tour, and of the era that they lived. Amongst others, their remarkable relationship with the Maori people; their young Jewish star who would later make his way into Hitler's bunker; and the antics of a famous gentleman-thug called Boy Louw.

These unexpected stories were far bigger than just this tour, or even the great game of rugby; for they offer a rare glimpse into the beauty of the human spirit. And over many months of research, Michael came to love this long-forgotten team.

Then, having been persuaded over a beer to share these anecdotes to a few friends before an All Black test, the

story began to gain traction. And through word-of-mouth, Michael has subsequently travelled the country telling this story to consistently outstanding feedback.

The story weaves together a few of the key characters of the tour; their backgrounds; and their contributions on the tour. It then follows their stories through the war and beyond, until Howard "Sparky" Watt was the last man to pass away in 2005.

Michael's story breathes new life into the famous old rivalry between rugby's two giants: the All Blacks and the Springboks. It celebrates rugby's amateur era and the associated gentlemanly conduct.

This was an era when our countries came to a standstill in order to watch our national rugby teams battle it out. A time when their clashes were watched from trees and ladders and from the tops of buildings.

Yet, even in the midst of this most brutal of rugby rivalries, the sportsmanship and value system of these teams leap at you through the characters, reminding one, through an emotional sense of nostalgia, what is truly important in life and legacy.

SPECIFICATIONS

Video Preview:

www.youtube.com/watch?v=XozgugQ_zNo

- Duration:** 80 minutes
(consistent feedback is that the audience is highly engaged throughout, but here is an option for an interval)
- Optimal audience:** Between 12 and 100
- Equipment:** I carry all my own equipment. But I require a screen or wall on which to project
- Testimonials:** Refer following page
- Pricing:** Negotiable. See Schedule for guidelines →
- Contact details:** (m) 083 444 5204
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Pricing Schedule:

Estimated Guests	Price: ZAR
Up to 16	6 000
Up to 30	8 000
Up to 40	10 000
Up to 60	12 000
Up to 100	15 000
Up to 200	20 000
More than 200	30 000

THE FIRST WORLD CHAMPIONS

THE UNTOLD STORY OF THE LEGENDARY 1937 SPRINGBOKS IN NEW ZEALAND



TESTIMONIALS

1937 - THE FIRST WORLD CHAMPIONS

Steven Morris: Managing Partner - Eventful Group

A most incredible, inspiring, moving, eighty minutes.

Chris Wadman: Economist - Treasury

Michael Charton's unique ability to bring to life the wonderful characters of the 1937 Springbok Rugby Tour to Australia and New Zealand, is the cornerstone of his presentation. Hollywood has seldom, if ever, had me more riveted for ninety minutes.

His knowledge of the topic is extraordinary, rivalled perhaps only by his pitch-perfect turn of phrase, and sense of empathy with those sporting legends now long departed. By the end of the evening I felt as if Danie Craven, Boy Louw and a merciless tackler (but otherwise gentleman) known as "Jimmy the Killer" were at least distant relatives of mine.

For enthusiasts of South African history, or rugby, or both, Michael's presentation is a absolute treat. I really can't wait to round up twenty mates to take to the next one.

Justin Nurse: Founder - Laugh it Off

Michael is an authority and an inspiration. His commanding presence will have you enthralled. He speaks about the 1937 Springboks with a pace and passion that makes you feel like you were one of the green and gold.

Never have I felt so proudly patriotic as I did listening to Michael; joyfully reliving one of the greatest ever rugby contests played out before I was even alive.

Roy Edge: Managing Partner - BDO Pretoria

Outstanding! Reminds me of David Rattray and his takes on the Zulu wars.

Grant Bodley: CEO - Dimension Data (AMEA)

This is an inspiring story about people as much as it is about rugby. Michael introduces the listener to a whole new world, and reignites one's passion for the game of rugby, as well as the great rivalry of the Springboks and All Blacks.

It is a must-see experience whether you are a rugby supporter or not. There are many invaluable life-lessons to be learnt.

Lauren Simpkin (BDO Wealth client)

The best presentation I have ever seen.

Sven Koenig: Head - Investec Property Cape Town

Michael entertained a group of select Investec clients with his rendition of the 1937 Springbok tour to New Zealand. It was an outstanding event thoroughly enjoyed by all who attended.

Michael is an excellent narrator with great knowledge of his topic and for any rugby enthusiast listening to him is wonderfully entertaining.

Robert Fleck: Ex-Springbok

Michael's brilliant rendition of story behind the 1937 Springboks brought to life an era I knew little about. His style sucks you into the story and one forgets until the very end, that all that remains of these memorable characters is their legacy.

It is a very proud South African story and I only wish I had this level of context into the sport and the All Black rivalry while I was still a player.

Lisa Griffiths: Associate Director - BDO Wealth CT

Michael's presentation was truly exceptional and the audience was enthralled from beginning to the very end. I can confirm that this was our most successful client function to date.

Barry Curtin: CFO - Dimension Data (AMEA)

1937 is a fascinating story and insight into one of the greatest rivalries in world sport. It is a moving story of courage, teamwork and patriotism which is still very relevant today, and which will be enjoyed by all people alike, rugby lovers and otherwise. You will never view a Springbok vs All Black test match in the same light again!

Nick Goldblatt: Investec Private Banking

I have heard Michael Charton's 1937 talk on the Springboks on two occasions. On both occasions I was enthralled and entertained throughout.

He weaves the personal accounts of the players magnificently into what is ultimately a great sporting story. Michael's talk comes with my highest recommendation.

Hans Krop: Charles Glass Society (SAB)

It was so much more than the story of the 1937 Springbok tour - it was about our history and heritage, the origins of our traditional rivalry with the All Blacks, the characters of the game, and the sacrifices they made.

All in all, a very human story which made for a special and memorable evening.

Les Balkin: Lereba Export Solutions

The best storyteller I have ever heard. Michael has a rare talent.

Andy Skinstad: CEO - Fonk Mobile

Michael Charton has done our Springbok heritage and legacy a massive favour by digging deeply into facts and anecdotes of an amazing adventure that took place in 1937. It will now remain etched into the history books and South African hearts forever.

I laughed and cried, but most of all I felt an overwhelming sense of pride that these young men were our young men.

